



TEK  
  NIQUE

TECHNICALLY BRANDED,
UNIQUELY PACKAGED

PREMIERE GLAM AGENCY

ABOUT US

The Teknique Group is a premiere glam agency that represents and manages hair stylists, makeup artists, and fashion stylists with a keen focus on television and film.

- + Established in 2010 by Tekoa Hash
- + 75 signed artists in major markets:
NYC • ATL • CHI • DC • LA • MIA
- + Offices in New York and Atlanta
- +10 employees over 4 markets
- + Teknique artists' work has been seen by over
1 Billion TV viewers

TRUSTED BY:



VIACOMCBS

COVERGIRL®

SheaMoisture
A Better Way to Beautiful since 1912

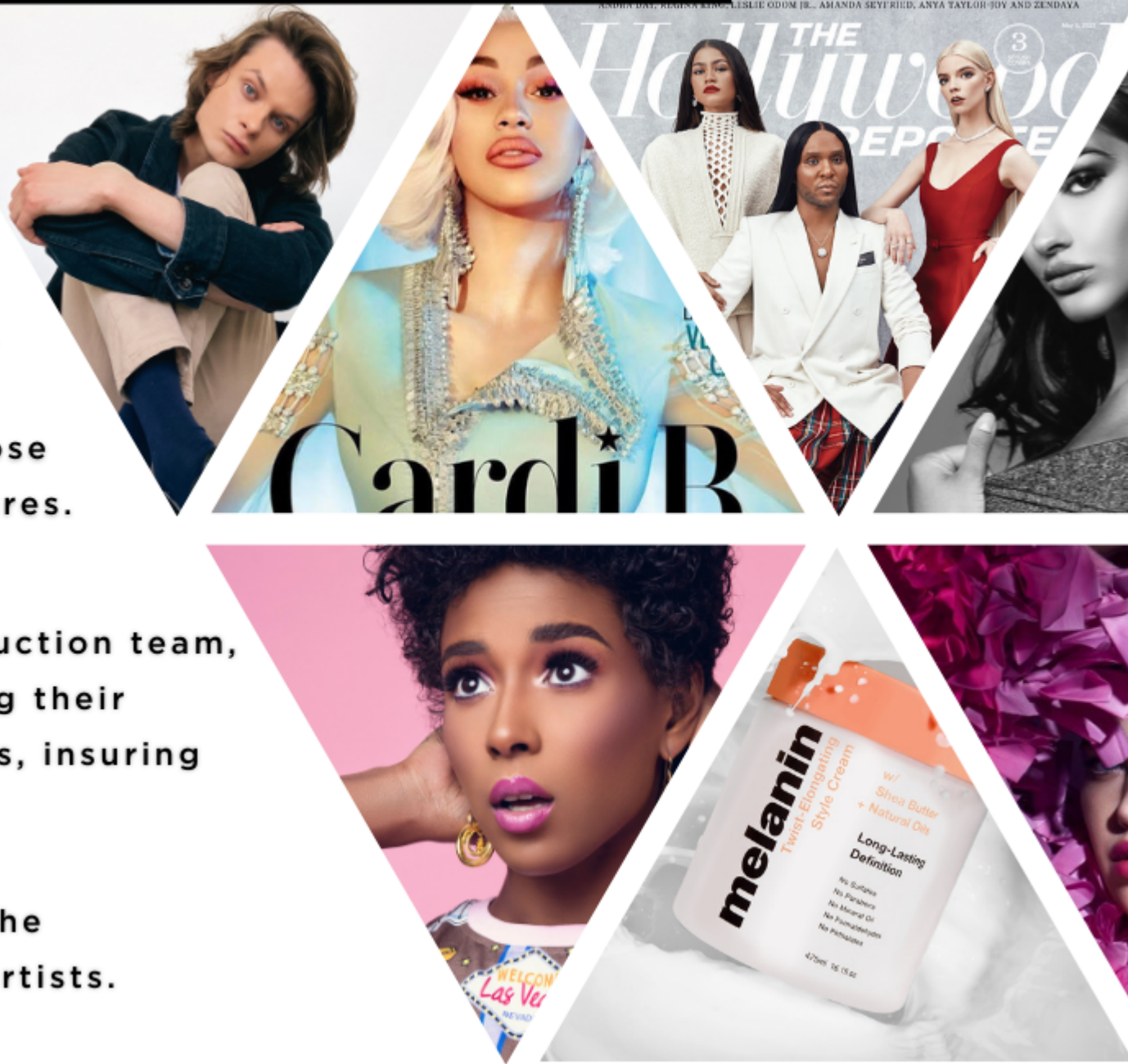


CAPABILITIES

Beauty by Teknique coordinates glam teams for television, movies, and event activations. Teknique's rolodex consists of highly sought after hair stylists, makeup artists, and costume/ fashion designers, whose client lists include celebrities and other notable figures.

In house, Teknique agents become apart of the production team, creating and maintaining budgets for clients, keeping their bottom line at the forefront of line item expectations, insuring consistent and repetitive business relations.

The Teknique Management team is known for being the consummate liaison between the client, talent, and artists.



CLIENTS

CORPORATE



EDITORIAL

VOGUE



The New York Times

MEDIA PRODUCTION



NORDSTROM

NETWORKS



The Teknique Group successfully maintains client relations and strategically manages clients expectations for their glam needs.

TEKNIQUE ON TV & FILM

A successfully executed commercial or ad campaign often relies on glam to actualize the vision of the creative director. From male grooming to real life beauty, our roster of artists consistently deliver to bring forth our client's vision.



PARTNERSHIPS BRAND PARTNERSHIPS BRAND PARTNERSHIPS BRAND

Connecting Beauty Brands to our celebrity hair and makeup artists insures that the visibility of the brands resonates with fans and consumers alike.

alpyn beauty
WILDCRAFTED ACTIVES

BaByliss[®]

BLK/OPL.

cantu[®]

CREME OF NATURE.

COVERGIRL[®]

Dove

Bring the Salon Home

KISS[®]

MAYBELLINE
NEW YORK

O·P·I

REVLON

SheaMoisture
A Better Way to Beautiful since 1912

Suave[®]

PRESS

Party

Nail these cool holiday-ready trends and tricks from Candice Isheem, co-creator and owner of Bed of Nails in LA. BY LARA PERLA



BYE-BYE, FLATWAITS

Pop up on these handy sprays, infused with soothing aloe vera, to keep your hair hydrated and shiny. BY JESSICA WANG



CROWN TIP

HEAD-SWIRLING TRICKS, PRO HOW-TOS AND MORE TO KEEP YOUR 'DOS POPPING. YOUR TRESSES ALWAYS ON LOCKDOWN. BY JOANNE JOHNS



GET THE LOOK: LUPITA NYONG'O

HEALTHY HAIR TIPS

Don't get enough of them, one of our favorite hair tips. Here are some to keep your hair looking its best.

No-Sweat Flips

Don't sweat out your hair with a heavy fringe. Instead, opt for a style that can be flipped out at the ends. This look is perfect for those who want to keep their hair looking its best without a heavy fringe.

Don't Skip On The Shampoo

It's easy to skip shampoo, but it's important to keep your hair clean and healthy. Use a gentle shampoo that won't strip your hair of its natural oils.

Use Less of The Good Stuff

More is not always better. Use a small amount of hair products to avoid weighing down your hair.

Use Less Cream

Use a light cream or oil to keep your hair hydrated without making it greasy.

Brushing Daily = Healthy Hair

Brushing your hair daily helps to distribute natural oils and keep your hair healthy.

MANICURE
Your hands represent your entire body. Make sure to protect them, starting with a manicure. Use a good quality nail polish and a good quality nail cream. Use a good quality nail cream and a good quality nail cream. Use a good quality nail cream and a good quality nail cream.

Exfoliate!
Exfoliate your hands to get rid of dead skin cells. Use a good quality exfoliant and a good quality exfoliant. Use a good quality exfoliant and a good quality exfoliant.

HAIR TIPS

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THE MIDAS TOUCH

These four colors will give you the look of a professional. Use a good quality hair color and a good quality hair color. Use a good quality hair color and a good quality hair color.



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WIS, I HAVE LOOK

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Black-Owned Agency Is a Beauty Creatives On The M.

Tequila Hash and Yannize Joshua's Teknique Agency, introducing the world to some of the most dynamic creative talent in the industry.

By Shaheh Evans - June 24, 2020



Makeup by Drees, Hair by Marquise Ward (Courtesy The Teknique Agency)

When Naemah LaFord released her guide for brands and businesses on hiring Black talent, Black creatives everywhere gave a collective figurative applause. So did Tequia Hash and Yannize Joshua, the two women behind the Teknique Agency, one of the few Black-owned creative talent agencies in the country.

"Our agency has represented (and still represents) some of the best artists, hairstylists and other beauty industry pros"



1. What is your favorite thing about your job?
2. Can you describe your work environment?
3. What are your goals for the future?

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THE TEKNIQUE GROUP SHINES A LIGHT ON ARTISTS

TEQUILA HASH COORDINATES GLEAM TEAMS FOR TV, MOVIES AND EVENTS.



EBONY ESSENCE GLAMOUR

We work closely with corporate PR companies to highlight the efforts and creativity of our artists that connect with mainstream media outlets and publications.



Your Beauty Questions Answered

Q | Taraji P. Henson's skin is always radiant. What's her secret?

A | Seriously, we know. Turns out, the star scores her glow from this trusted trio of products (right), says her makeup artist Ashunta Sheriff. Before every red carpet, Sheriff uses a DermaFlash dermaplaning device to exfoliate and smooth her skin. Then she uses a hydrating serum to add moisture. To finish, the prod-





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